



## **BUSINESS, LIBERAL ARTS, AND SCIENCE MAJOR (BLASC)**

This interdisciplinary major provides students with considerable flexibility for customizing a program of study designed to meet individual interests and career goals. Depth of knowledge is achieved through the selection of modules that form the basis of the major. Students select three modules, each of which contains 15 or 16 credits and encompasses a discrete subject area. One of the modules involves course work in business disciplines; the other two modules involve course work in non-business disciplines. Proper selection of modules helps provide strong preparation for careers in business and government or for entry into graduate school.

For the B.S. degree in Business, Liberal Arts, and Science, a minimum of 122 credits is required. A student enrolled in this major must earn at least a grade of C in each 300- and 400-level course.

### **CAREER OPPORTUNITIES**

The breadth offered by the BLASC major is reflected in the diverse career paths of recent graduates who can be found in the industrial, retail, financial, and academic sectors.

The Academic and Career Planning Center (ACPC) assists students with the process of career and life planning through a full range of programs and services. You may schedule appointments with the ACPC staff to discuss issues including interests, skills, values, and goal setting, as well as how to find career information, internships, full-time jobs, and graduate schools. You are encouraged to utilize the services of the ACPC every year from your first semester to graduation.

Below is a list of employers and positions of some of our recent graduates:

<u>Employer</u>	<u>Position</u>
Reynold's Metals	Information Systems Analyst
Tidewater Compression NE, Inc.	Applications Engineer
Saegertown Manufacturing Corp.	Purchasing Agent
Mellon Bank	Management Trainee
Marriott Corporation	Assistant Controller
Shiva Computer Sys., Ltd.	Assistant Manager
PNC Bank	Market Center Manager
Office Max, Incorporated	Assistant Manager
Capitol College	Associate Director of Development
The Hershey Bank	Customer Service Representative
Merrill Lynch & Company	Fraud Analyst
Lord & Taylor	Human Resource Assistant
The Travelers Insurance Co.	Assistant Vice President
T. Rowe Price Association	Senior Accountant
Penn State Erie	Sports Info. Dir./Softball Coach
Beneficial Consumer Discount Co.	Senior Account Executive
First Union Bank	Customer Service Representative
M&T Bank	Loan Review Officer
Korai Consulting Inc.	Consultant
American Express Financial	Financial Advisor
American Greetings	Area Supervisor
Lowe's Companies	Human Resource Specialist
Barnes & Noble College Bookstore	College Bookstore Manager
New York Life Insurance Company	Agent/Registered Representative
Thomas Jefferson University	University Coordinator-Financial Aid
Mazda North American Operations	Sales and Management Trainee
Hallmark Cards, Inc.	Store Manager

**Recommended Academic Plan – Business, Liberal Arts and Science (BLASC at Erie)**

Semester 1	Credits	Semester 2	Credits
<i>ENGL 015 Rhetoric &amp; Composition or Honors 030 (GWS) *</i>	3	<i>CAS 100 (GWS) Effective Speech</i>	3
<i>MATH 110 Calc I or 140 Calc w/Analytic Geometry (GQ) *</i>	4	Humanities (GH)	3
Humanities (GH)	3	Arts (GA)	3
Natural Sciences (GN)	3	<i>ECON 002 Intro to Micro Economics (GS) *</i>	3
Health and Physical Activity (GHA)	1.5	Natural Sciences (GN)	3
First-Year Seminar	1		
Total Credits:	15.5	Total Credits:	15
Semester 3	Credits	Semester 4	Credits
ACCTG 211 Financial & Managerial Accounting *	4	SCM 200 Intro to Stats for Business or <i>STAT 200 (GQ) *</i>	4
Arts (GA)	3	M I S 204 Intro to Management Info Systems *	3
B A 243/[B A 241-Legal Environment of Business (2) and B A 242-Social & Ethical Environment Business (2)] *	4	<i>ENGL 202D (GWS) Writing for Business</i>	3
<i>ECON 004 Intro to Macro Economics (GS) *</i>	3	Natural Science (GN)	3
Health and Physical Activity (GHA)	1.5	<i>Module Course</i>	4
Total Credits:	15.5	Total Credits:	16
Semester 5	Credits	Semester 6	Credits
<b>MGMT 301 Basic Management Concepts</b>	3	<b>SCM 310 Intro to Operations Management</b>	3
<b>FIN 301 Corporate Finance</b>	3	<b>Additional Course (International Business)</b>	3
<b>MKTG 301 Principles of Marketing</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
Total Credits:	15	Total Credits:	15
Semester 7	Credits	Semester 8	Credits
<b>MGMT 471W Business Strategy</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
<b>Module Course</b>	3	<b>Module Course</b>	3
Total Credits:	15	Total Credits:	15

- An asterisk (\*) indicates an entrance to major requirement.
- **Bold type** indicates courses requiring a quality grade of C or better.
- *Italics* indicates courses that satisfy both major and General Education requirements.
- ***Bold Italics*** indicates courses requiring a quality grade of C or better and that satisfy both major and General Education requirements.
- GWS, GHA, GQ, GN, GA, GH, and GS are codes used to identify General Education requirements.
- US, IL, and US;IL are codes used to designate courses that satisfy University United States/International Cultures requirements. Students must complete 3 credits in US and 3 credits in IL. If a student takes a 3 credit course that is both US and IL, to complete the requirement, he/she must take another 3-credit course that is US, IL, or both US and IL. Education abroad courses and other credit-bearing experiences such as internships that meet this requirement, will be designated US, IL or both US and IL.
- W is the code used to designate courses that satisfy University Writing-Across-the-Curriculum requirements.
- At least 50% of all business credit hours required for the degree must be completed at Penn State Erie. Students may transfer a maximum of six (6) credits of 300-or 400-level business coursework from another academic institution.
- Students who have not met the admission requirement of two units of a high school foreign language must complete a college level-one foreign language within their first 60 credits. This is a pre-admission requirement – credits will not count toward degree requirements.

**Scheduling patterns for courses not taught each semester:**

**Program Notes:**

**Academic Advising Notes:**

# BUSINESS, LIBERAL ARTS, AND SCIENCE MAJOR (BLASC)

(B.S., 122 credits)

NAME: \_\_\_\_\_ PSU ID \_\_\_\_\_

GENERAL EDUCATION	REQUIREMENTS FOR THE MAJOR																																																			
<p><b>SKILLS</b></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 15%; text-align: center;">Sugg. Sem.</th> <th style="width: 25%; text-align: center;">Grade</th> </tr> </thead> <tbody> <tr> <td><b>Writing/Speaking (9 cr)</b></td> <td></td> <td></td> </tr> <tr> <td>ENGL 015 or 030 GWS(3) _____</td> <td style="text-align: center;">1-2</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>CAS 100 GWS(3) _____</td> <td style="text-align: center;">3-4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>ENGL 202D GWS(3) _____</td> <td style="text-align: center;">4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td><b>Quantification (4 cr)</b></td> <td></td> <td></td> </tr> <tr> <td>MATH 110 OR 140 GQ(4) _____</td> <td style="text-align: center;">1-2</td> <td style="text-align: center;">_____</td> </tr> </tbody> </table> <p><b>FIRST-YEAR SEMINAR (minimum 1 credit)</b></p> <p>_____ 1-2 _____</p> <p><b>HEALTH AND PHYSICAL ACTIVITY (3 cr. GHS or GPE)</b></p> <p>_____ 1-4 _____</p> <p>_____ 1-4 _____</p> <p><b>DISTRIBUTION COMPONENT</b></p> <p><b>Natural Sciences (9 cr, GN)</b></p> <p>_____ 1-4 _____</p> <p>_____ 1-4 _____</p> <p>_____ 1-4 _____</p> <p><b>Arts (6 cr, GA)</b></p> <p>_____ 1-4 _____</p> <p>_____ 1-4 _____</p> <p><b>Humanities (6 cr, GH)</b></p> <p>_____ 1-4 _____</p> <p>_____ 1-4 _____</p> <p><b>Social and Behavioral Sciences (6 cr)</b></p> <p>ECON 002(3) _____ 3-4 _____</p> <p>ECON 004(3) _____ 3-4 _____</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p><b>PREREQUISITE COURSES:</b> Depending on the results of university placement tests, additional credits <u>beyond</u> the minimum degree requirements may be needed to meet the prerequisites for certain courses (for example, MATH 021 and 022 for MATH 110; ENGL 004 for ENGL 015).</p> </div> <p>_____ 1-2 _____</p> <p>_____ 1-2 _____</p> <p>_____ 1-2 _____</p>		Sugg. Sem.	Grade	<b>Writing/Speaking (9 cr)</b>			ENGL 015 or 030 GWS(3) _____	1-2	_____	CAS 100 GWS(3) _____	3-4	_____	ENGL 202D GWS(3) _____	4	_____	<b>Quantification (4 cr)</b>			MATH 110 OR 140 GQ(4) _____	1-2	_____	<p><b>PRESCRIBED COURSES</b></p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 60%;"></th> <th style="width: 15%; text-align: center;">Sugg. Sem.</th> <th style="width: 25%; text-align: center;">Grade</th> </tr> </thead> <tbody> <tr> <td>ACCTG 211(4) _____</td> <td style="text-align: center;">3-4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>B A 243 [or BA 241 and BA 242](4)</td> <td style="text-align: center;">3-4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>MIS 204(3) _____</td> <td style="text-align: center;">3-4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>SCM 200(4) _____</td> <td style="text-align: center;">3-4</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>FIN 301(3) _____</td> <td style="text-align: center;">5-6</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>MGMT 301(3) _____</td> <td style="text-align: center;">5-6</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>SCM 310(3) _____</td> <td style="text-align: center;">5-6</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>MRKTG 301(3) _____</td> <td style="text-align: center;">5-6</td> <td style="text-align: center;">_____</td> </tr> <tr> <td>MGMT 471W(3) _____</td> <td style="text-align: center;">7-8</td> <td style="text-align: center;">_____</td> </tr> </tbody> </table> <p><b>ADDITIONAL COURSES</b></p> <p>Select 3 credits from ECON 470 IL, MGMT 461 IL, MKTG 445 IL, FIN 407, or other 400-level international business course.</p> <p>_____ 5-8 _____</p> <p><b>SUPPORTING COURSES</b></p> <p>Some courses in this category may have prerequisites that are not required in the program.</p> <p>See List of Supporting Course Modules on reverse side. Except where noted, courses taken to satisfy General Education requirements may <u>not</u> be used to satisfy module requirements.</p> <p>Select one module from Modules 1-5 (15-16 cr)</p> <p><b>MODULE #</b></p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>Select one module from Modules 8, 11, 12, or 14 (15 cr)</p> <p><b>MODULE #</b></p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>Select one module from Modules 6-18 (15 cr)</p> <p><b>MODULE #</b></p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p> <p>_____ 5-8 _____</p>		Sugg. Sem.	Grade	ACCTG 211(4) _____	3-4	_____	B A 243 [or BA 241 and BA 242](4)	3-4	_____	MIS 204(3) _____	3-4	_____	SCM 200(4) _____	3-4	_____	FIN 301(3) _____	5-6	_____	MGMT 301(3) _____	5-6	_____	SCM 310(3) _____	5-6	_____	MRKTG 301(3) _____	5-6	_____	MGMT 471W(3) _____	7-8	_____
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## ADDITIONAL AND SUPPORTING COURSE LIST FOR THE BUSINESS, LIBERAL ARTS & SCIENCE MAJOR

### Module 1 Accounting (16 cr)

ACNTG 305/ACCTG 305(4) or 310/ACCTG 371(4) Intermediate Accounting I  
ACNTG 320/ACCTG 310(3) Federal Income Taxation  
ACNTG 412/ACCTG 340(3) Cost Accounting  
Select 6 credits in ACNTG/ACCTG (including at least 3 credits at the 400 level).  
Completion of this module in addition to ACCTG 211 fulfills the requirements for a minor in Accounting.

### Module 2 Economic Analysis and Policy (15 cr)

Select 15 credits in ECON (including at least 6 credits at the 400 level). Completion of this module in addition to ECON 002 GS and 004 GS fulfills the requirements for a minor in Economics.

### Module 3 Labor Relations and Human Resources Management (15 cr)

Select 15 credits from:

ECNS 410/ECON 410(3)	Economics of Labor Markets
L I R 100/LER 100 GS(3)	Industrial Relations
MANGT 330/MGMT 331(3)	Organizational Processes and Structure
MANGT 340/MGMT 341 US(3)	Introduction to Human Resource Management
MANGT 420/MGMT 420(3)	Conflict Management
MANGT 440/MGMT 440(3)	Advanced Human Resource Management

Completion of 12 credits of MANGT/MGMT courses in addition to MANGT 300/MGMT 301 and MANGT 470W/MGMT 471W fulfills the requirements for a minor in Management.

### Module 4 Quantitative Methods for Business (15 cr)

Select 15 credits from:

ECNS 460/ECON 481(3)	Business Forecasting Techniques
ECNS 462/ECON 482(3)	Advanced Business Forecasting Techniques
ECNS 485/ECON 485(3)	Econometric Techniques
MANGT 410/MGMT 410(3)	Project Management
SCM 445(3)	Operations Planning and Control
SCM 455(3)	Logistics Systems Analysis and Design
SCM 460(3)	Purchasing and Material Management

Completion of 12 credits of MANGT/MGMT courses in addition to MANGT 300/MGMT 301 and MANGT 470W/MGMT 471W fulfills the requirements for a minor in Management.

### Module 5 Management Information Systems (15 cr)

MIS 336(3) Database Management Systems  
MIS 430(3) Systems Analysis  
Select 9 credits in CMPSC or MIS (including at least 3 credits at the 400 level).  
Completion of this module in addition MIS 204 fulfills the requirements for a minor in MIS.

### Module 6 Communications (15 cr)

Select 15 cr. in COMMU/COMM, or CAS (including at least 6 credits at the 400 level)

### Module 7 English (15 cr)

Select 15 credits in ELISH or ENGL (beyond the Writing/Speaking area of General Education and including at least 6 credits at the 400 level).

### Module 8 Foreign Language (15 cr)

Select 12 credits in one foreign language.  
Select 3 credits in a corresponding area studies course in consultation with adviser (such as GER 200 GH;IL, HIST 179 GH;IL, PL SC 020).

### Module 9 History (15 cr)

Select 15 credits in HIST or HSTRY (including at least 6 credits at the 400 level).

### Module 10 Political Science (15 cr)

PL SC 001 GS(3) Introduction to American National Government  
PL SC 003 GS(3) Introduction to Comparative Politics  
Select 9 credits in PL SC or POLSC (including at least 6 credits at the 400 level).

### Module 10 Political Science (15 cr)

PL SC 001 GS(3) Introduction to American National Government  
PL SC 003 GS(3) Introduction to Comparative Politics  
Select 9 credits in PL SC or POLSC (including at least 6 credits at the 400 level).

### Module 11 International Cultural Studies (15 cr)

COMMU 402/CAS 212 IL(3) Intercultural Communication  
INTST 100 GS;IL(3) Introduction to International Studies  
INTST 400W(3) Seminar in International Studies  
Select 6 credits from:

FR 139 GH;IL(3)	France and the French-speaking World
GER 200 GH;IL(3)	Contemporary German Culture
PL SC 132 GS;IL(3)	The Politics of International Intolerance
POLSC 123 GS;US;IL(3)	Ethical and National Politics
RL ST 001 GH;US;IL(3)	Introduction to World Religions
RL ST 004 GH;US;IL(3)	Jewish and Christian Foundations
RUS 100 GH;IL(3)	Russian Culture and Civilization
RUS 130(3)	Women in Russian Literature
SPAN 130 GH;ILI(3)	Iberian Civilization
SPAN 131 GH;IL(3)	Ibero-American Civilization

or other international cultures courses in consultation with adviser

### Module 12 International Policy Studies (15 cr)

Select 15 credits (including at least 6 credits at the 400 level) from:

PL SC 003 GS(3)	Introduction to Comparative Politics
PL SC 014 GS(3)	International Relations
PL SC 020(3)	Comparative Politics—Western Europe
PL SC 022(3)	Politics of the Developing Areas
PL SC 132 GS;IL(3)	The Politics of International Intolerance
PL SC 423(3)	Post-Soviet Politics
POLSC 123 GS;US;IL(3)	Ethical and National Politics
POLSC 421/PL SC 452(3)	The Failure of Communism in Eastern Europe
POLSC 471(3)/NLO	Public Policy Analysis
POLSC 477/PL SC 487(3)	International Law and Organizations
POLSC 478/PL SC 488(3)	Comparative Public Policy

or other international policy courses in consultation with adviser.

### Module 13 Psychology (15 cr)

PSYCH 100 GS(3) Psychology  
Select 12 credits in PSY or PSYCH (including at least 6 credits at the 400 level).

### Module 14 Education Abroad (15 cr)

Select an Education Abroad program in consultation with adviser.

### Module 15 Computer Studies (15 cr)

Select 15 credits in CMPBD or CMPSC (including at least 6 credits at the 400 level).

### Module 16 Mathematics (15 cr)

Select 15 credits in MATH (including at least 6 credits at the 400 level).

### Module 17 Science (15 cr)

Select 15 credits in the natural sciences (including at least 6 credits at the 400 level).

### Module 18 Statistics and Quality Control (15 cr)

Select 15 credits (including at least 6 credits at the 400 level) from:

STABD 444/STAT 461(3)	Analysis of Variance
MATH 482(3)	Mathematical Methods of Operations Research
Q C 450(3)	Quality Control and Quality Improvement
STAT 460(3)	Intermediate Applied Statistics
STAT 462(3)	Applied Regression Analysis
STAT 464(3)	Applied Nonparametric Statistics

or other courses in MATH, MTHBD, Q C, or STAT in consultation with adviser.